OUTFRONT/

MapWeb

Getting Started

The map will default to display the United Stated and the markets where inventory is available. This is your home page.
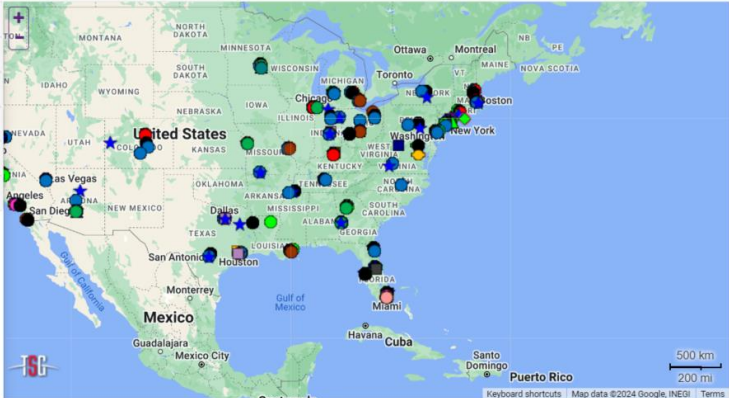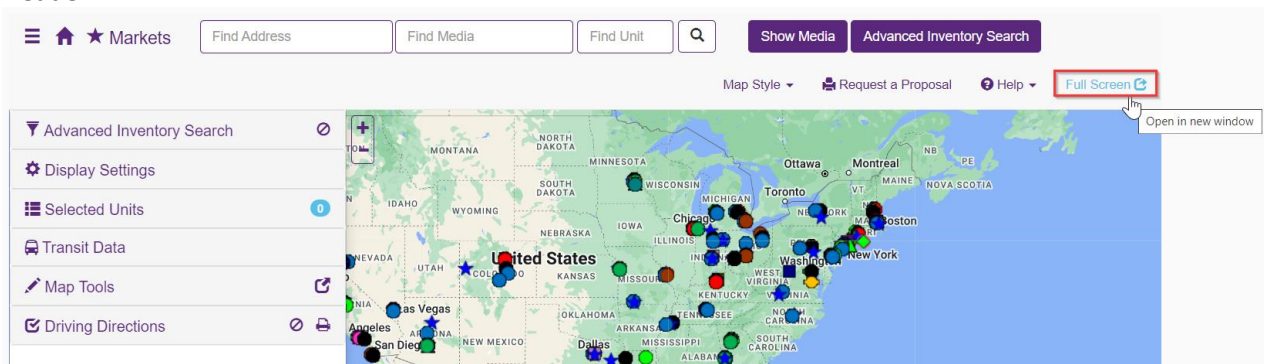
To work with MapWeb in full screen, click the Arrow icon located at the top right-hand corner of the Header:
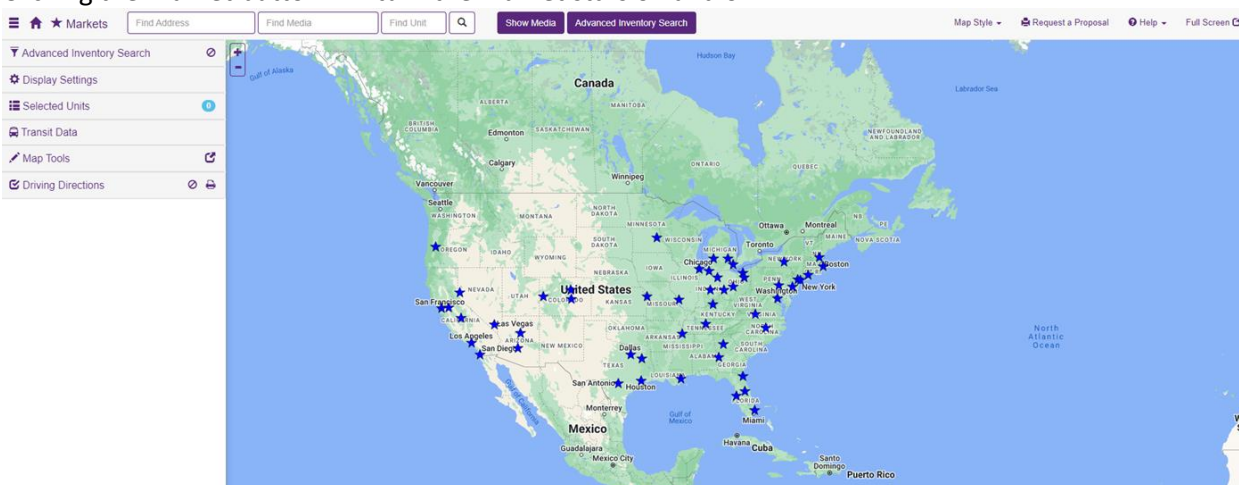

Clicking the Menu icon will hide the menu. Clicking again will make the menu reappear.

Clicking the Home button will bring your map back to the original settings/zoom level.

Clicking the Market button will turn the market stars on and off.

The blue stars indicate OUTFRONT Media sales offices. When you click one of the stars you are presented with an information window related to that market. The market information window provides you with the market name, phone number and the products this market currently represents.
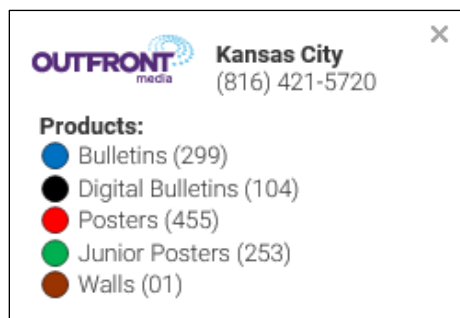
The number in brackets is a count of the number of locations for that Product in the market. When you click one of the Products in this list, the map will zoom into that market area and display the individual locations for the media selected.

Clicking a location icon will provide different results depending on your level of zoom and the number of locations in the area.
If you click on a location icon in the center of the display you will get an image similar to the one below, referred to as a donut, which will show an individual icon for each location in the area.

When you have selected an area where there are more locations than can be displayed individually for the zoom level, you will be presented with a donut which summarizes the different media in the area you have selected.
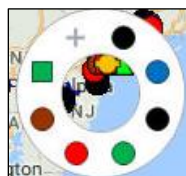

Clicking on one of the Media Icons in the donut will display a separate information bubble for the media selected. For instance, if you click on the blue icon you will be presented with results regarding Bulletins.
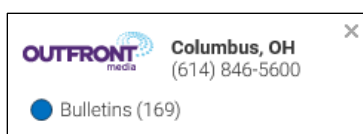
When you click on the Bulletin Menu, the System will zoom into the area for this inventory.
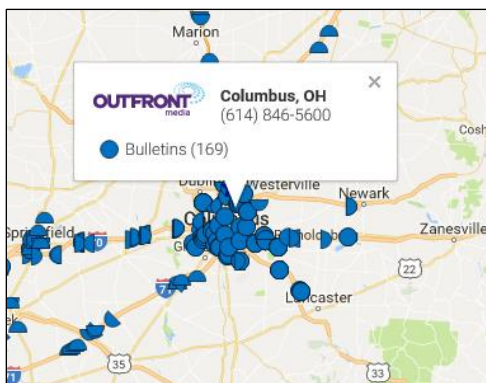
When you click on any of the Panels (Blue icon), you will notice an info bubble pop-up that displays additional details on the Panel as seen below.
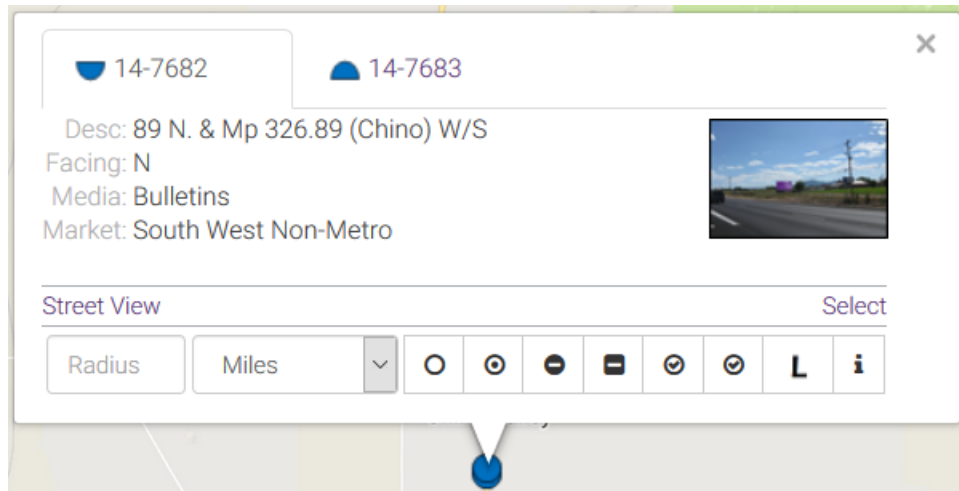
1. If a Photosheet is available for the location you will see a small thumbnail image in the information bubble. Click the image and a full photosheet will be generated in a PDF file for printing.
2. Select: By pressing Select, this location is added to your "Selected Units" menu displayed in the tab on the left-hand side of the map. If this location is already selected the option will say "Deselect". This allows you to remove the location from your Selected Units list.
3. Radius Circles and Select Units. This section allows you to put radius circles around the location, as well as around all records similar to this one. It also lets you add the selection to the Selected Units list.

Adding a Radius around a unit

Insert the distance you want the radius to cover.
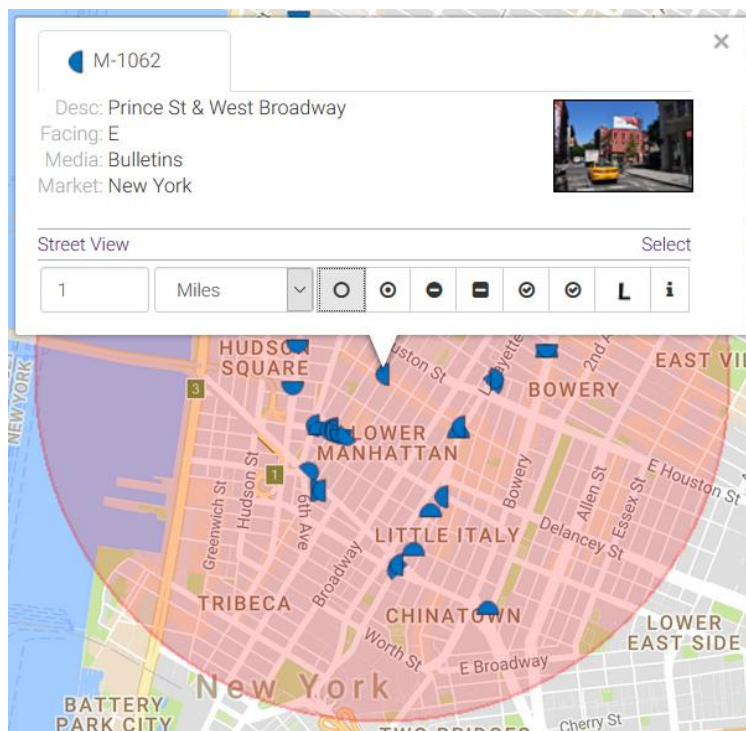
If you see multiple tabs on the information bubble this indicates there is more than one location (e.g. back to back) associated with this location icon.

The same options are available for each location by clicking the tab for the other location. The display to the right indicates two faces, one facing East and the other facing West.

Scale Bar

There is a scale on the bottom right hand side of the map to help judge distances on the map.

Zoom

On the top left side of the map are the zoom buttons.

By pressing on the plus or minus, you can zoom in and out of the map. At the lowest resolution/farthest distance, you can identify large landmarks like mountains and lakes. At the closest distance, you can locate specific buildings or billboards. You can also use your mouse wheel to zoom in or out.

Searches

There are three methods of searching, by Address, by Unit, or by media.

| Find Address	Find Media	Find Unit	🔍

Address or Area Search

Type in the address and click Find Address.

Tips:

1. Address - You can search for a specific street address by entering as much information as you have. Depending on the popularity of the street you may need to enter additional details in order to find the address you are looking for,
2. Intersection - The intersection of the streets Leonard and Kiser can be written as Leonard St & Kiser St as well as Leonard + Kiser.
3. Postal Address - May be entered with or without spaces (e.g. 124 Leonard St).
4. City or State - Include the county or state to avoid confusion (e.g. Salem, MA and Salem, OR).
5. Zip Code - Enter the Zip Code for the area you are looking for.
6. Market – Enter the Market you are looking for.

When you search by Address/Market/Area the map will zoom into the location you have searched for and allow you to add this search result as a Point on the map - select Add Point to Map.
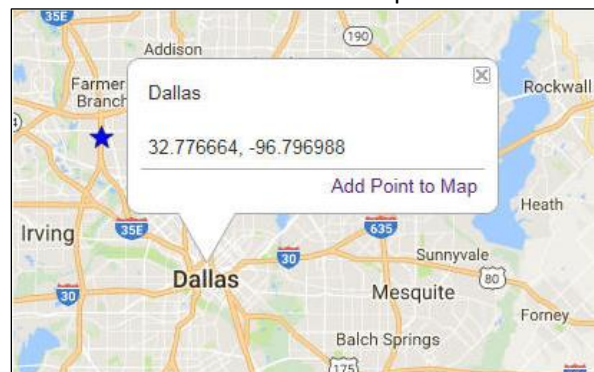
If you click "Add Point to the Map" you will see a user point added on that location.

Clicking on the user point gives you additional options to Label it, add radius, select units within radius etc.
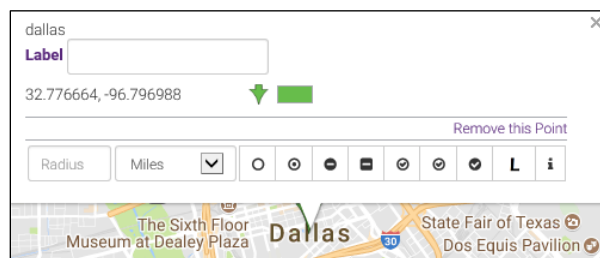

Media Search

User can search for, as a user types a media name, pre-populate the search field with available options that match the typed text. No minimum character entry is required here - the search list will populate with options based off the first entered character. The search would be a "contains" against the characters entered.

No Minimum character entry will be required in this search – the list will populate with options starting with the first entered character. The search will be a contains search based on characters within the Media Products listed on the mapping site.

When Find Media is used in the Search, this will act the same as the Advanced filter and return only panels of that Media Group

The Media List will automatically have the filtered Media enabled to display the icons.

If there are other Media in the Show Media box already set to display these will be turned off and only the Media entered in the Find Media filter will be activated/displayed.
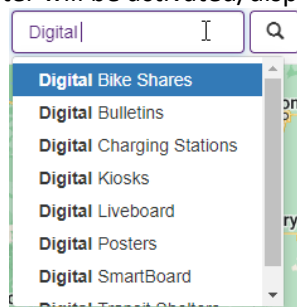
Unit Number Search

Type in all or part of the unit number and press the button. The map will zoom into the area for this location number and open the location information bubble. If more than one unit contains the same number entered, a Search results box will appear with a list of results found. Clicking one of these will take you to the selected unit.

| ☰ ★ Markets | Find Address | Find Media | Find Unit | 🔍 | Show Media | Advanced Inventory Search |

Search Results

Chicago	Junior Posters	3354O	4809 W. Lake
Detroit	Posters	3354-1	Ecorse W/O Merriman N/S
Los Angeles	Posters	3354-P	Vanowen & Coldwater Cyn Se (PF)
New Hampshire	Bulletins	53354A	W/S 16 6864.00 ft S/O Jct 113 Albany
New Jersey	Posters	3354	E/S Central Ave N/O Tilt St Haledon

Close

3353   3354

Desc: E/S Central Ave N/O Tilt St Haledon
Facing: N
Media: Posters
Market: New Jersey

Street View   Select

| Radius | Miles | ∨ | ○ | ⊙ | ⊖ | ▭ | ⊘ | ⊘ | L | i |

Show Media

Click the "Show media" button to display the Show Media Menu.

Show Media provides you with a list of all Media types and how many there are in the area of the map visible on your screen.

Beside each Media you will see a number highlighted in blue. This number indicates how many locations for that Media exist in the zoom area of your map.

Click one or more of the Media in the list and press "Accept". This will display the locations on the map for the media. The colored symbol beside the media name is the symbol that will display on the map for each media. Where the symbol is grey, this indicates the media has not been selected.

Click "Select All" to display all Media. Click "Clear All" to clear all selections and start over.
On the top right of the menu is a "PRIME Units Only" button. Selecting this will cause only Prime units to be displayed.
Once you have made your selections, click Accept. if you do not wish to save any changes, click Cancel.
Both selection's will return you to your map, displaying the information in the format you have selected.

Advanced Inventory Search

Advanced Inventory Search allows you to tailor your search results to a range of criteria.

Type your search terms into the field and select from the list of options that appear.
When you have finished entering your criteria, press apply to be taken to the search results. The Clear button will clear filters for the user to start over. The filters applied will save until the user starts a new session, uses the 'Home' button or presses the Clear button on the new window.
The description field is a free type field that allows you to further tailor your search.
Example: *If you are looking for units at the intersection of Broadway and 37th Street, entering "Broadway + 37th St" would zoom the map to that intersection.*

Map Style

Select one of Road, Aerial, Hybrid or Terrain from the menu in the top right corner.
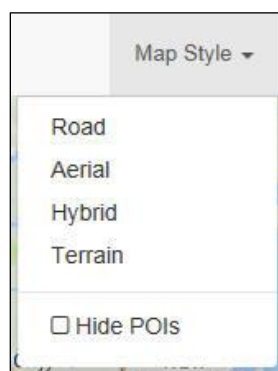
Road: This displays the traditional view of roads, parks, borders, bodies of water, etc.
Aerial: This displays a current, but not real-time satellite view.
Hybrid: This is a combination of the road and aerial view which superimposes map data including streets, street names, and landmarks.
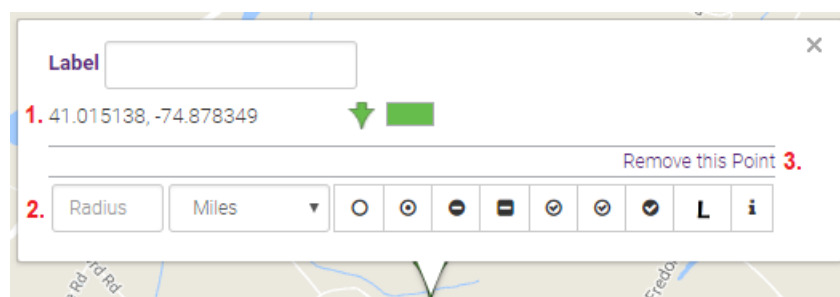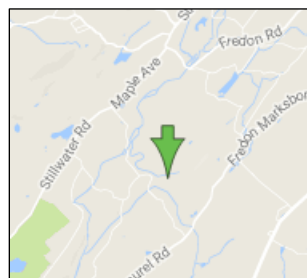**Terrain**: This displays as the road view but with added topographic features.

User Points

In order to create a user point, right-click on any point on the map and select Add User Point from the list of options.
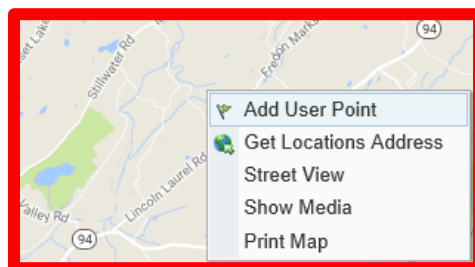
Clicking the arrow gives you information on the User Point.

1. Latitude and Longitude
2. You can add a radius to the map and utilize the various radius options.
3. Remove the User Point.

Once a user point is created, you have several options on how to identify the user point.
Each User Point can be labeled by typing the name of the User Point in the text box (Label).
To display User Point labels on the map check "Show User Point Labels" under Display Settings.
Click the arrow beside the Longitude and Latitude fields to select from a series of icons to identify the label.

Click the colorful rectangle beside the Longitude and Latitude to select from a series of colors to more identify the label.

Menu
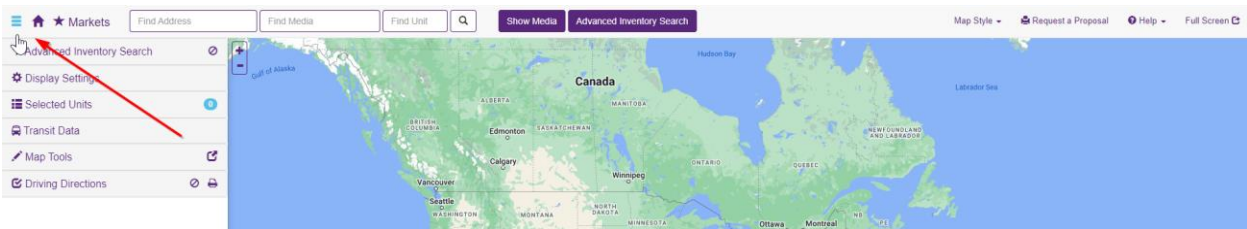
In the top-left edge of the screen is a hamburger menu icon. Selecting this will hide the menu. Clicking again will make the menu reappear.
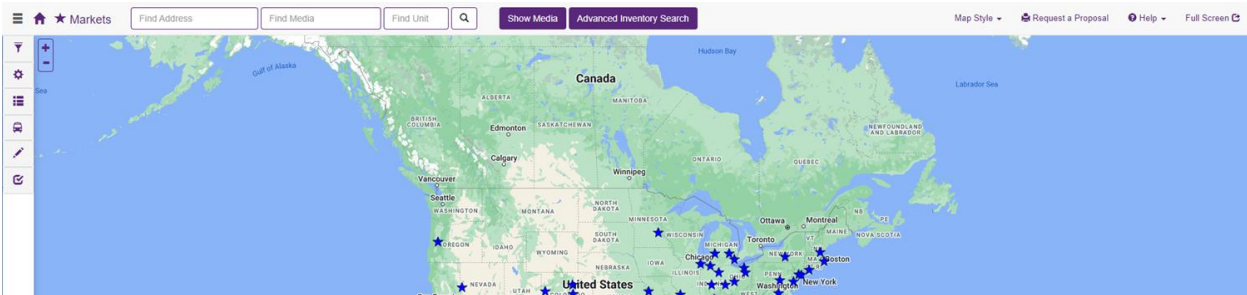
Display Settings

Icons: Allows you to adjust the size of the icons displayed on the map.

Show Facing Icons: Allows you to see the direction the unit faces. The icon displayed on the map will adjust to indicate the direction each location faces.

Note: if the location contains more than one unit (e.g. back to back) the facing icon will not be shown.

Show only selected units: When checked will hide any units not in your selected units list.

Show only Prime Units: When checked will make only PRIME units visible on the map.

Labels: Allows you to select if you want to display labels for various data.

Radius: Options to choose how you Radii will display.

Clear all Radii: Removes all radii added to the map.

Clear all User Points: Removes all User Points added to the map.

Selected Units

Each time you choose to select a unit or business, the location will be added to the Selected Units menu.
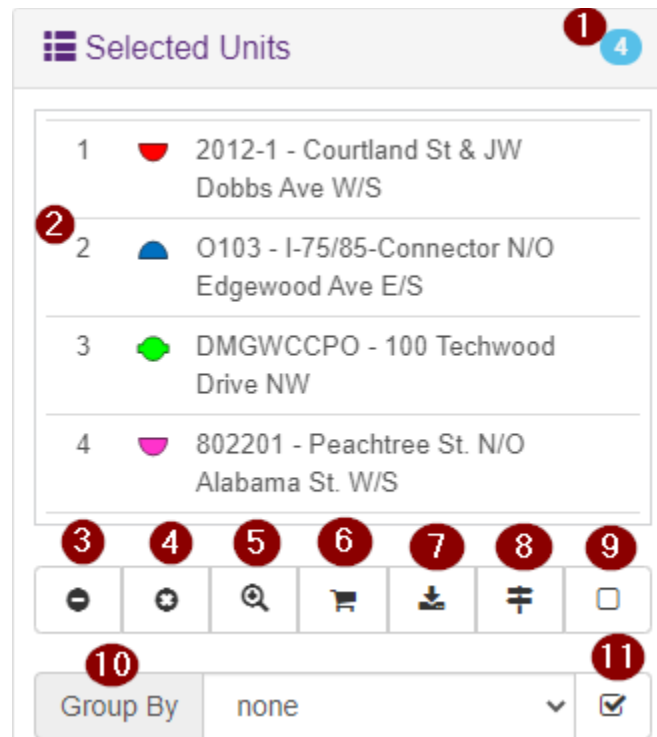
1. Number of selected units.
2. Selected units will be displayed here.
3. **Remove Unit**: When this is clicked, the unit selected will be removed from the list.
4. **Clear List**: When selected, all units are removed from your list.
5. **Zoom to Selected**: When selected, your screen will zoom in on the selected units.
6. **Add to Cart**: When selected, units will be added to the shopping cart.
7. **Export to excel:** Export the list of 'selected' units to excel. List is sorted by the 'Group by' + Selected order. If no Group is selected, sorted by order of selection.
8. **Driving Directions**: Displays selected units and allows you to customize the order the directions are displayed in.
9. **Show only Selected Units**: All units that have not been selected are removed from the map.
10. **Group By**: Selecting this will group the selected units by proximity to the grouping category selected.
11. **Show Distance**: Show/Hide the distances between the grouping category and the selected units.

Transit Data

The transit menu will allow you to display transit information for your chosen market on the map.
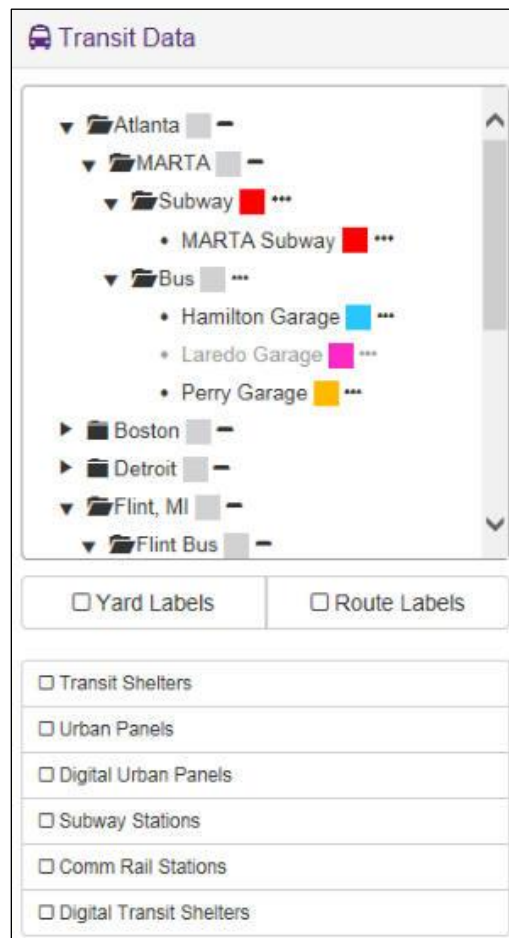
From the list of markets, select the transit data you would like by clicking on the market name to add all transit data for that market to the map.

Click on the triangle to the left of the market name, to open more specific transit options for that market.

Clicking the square to the right of the name will allow you to change the color of that transit information on the map.

Clicking the line to the right of the name will allow you to change the line type that the transit information is displayed in on the map.

Beneath the list of Markets, there are a number of options for stations, shelters and yards. By selecting or deselecting them you may choose to display them on the map.

Map Tools

The Map Tools menu contains a number of useful tools.
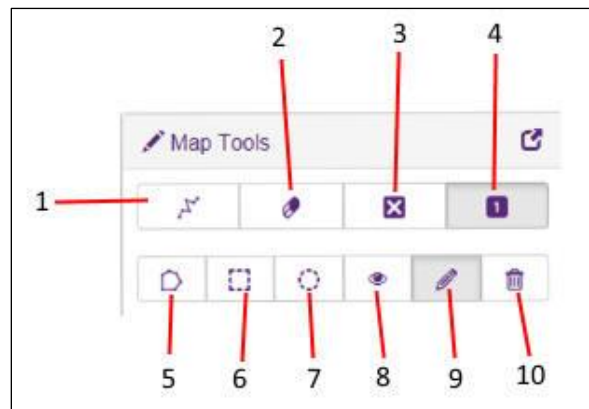
1. **Draw Line**: This will allow you to accurately judge distance between two or more points on the map. Clicking once on your chosen starting point will begin the line. Each subsequent click will add a destination point and start another line segment connected to the previous destination point. To stop adding line segments double click on the final destination point.
2. **Remove Selected Line**: Click on a line to select it and the selected line will change from red to blue. Clicking the Remove Selected Line button will remove any selected lines from the map.
3. **Remove All Lines**: This will remove all drawn lines from the map.
4. **Distance Label**: Display or hide the distances of lines on your map. Please note that distances are displayed in miles.
5. **Draw Polygon:** Draw a free shape on the map. Left click on your chosen starting point and left click again at each point you wish to change the direction of the shape. Once the lines meet double click to end drawing the shape. A menu box will appear giving you the option to label your shape, delete it or select all units displayed inside of it.
6. **Draw Square**: Press and hold down the left mouse button where you want a corner of your square to be. Move the mouse in any direction and once your square is the desired size, release the mouse button. A menu box will appear giving you the option to label your shape, delete it or select all units displayed inside of it.
7. **Draw Circle**: Press and hold the left mouse button at the center point of where you would like your circle to be. Move the mouse in any direction and once your circle is the desired size, release the mouse button. A menu box will appear giving you the option to label your shape, delete it or select all units displayed inside of it.
8. **Show/Hide Shapes**: Remove shapes from the map without deleting them.
9. **Edit Shape**: Change the size of your shape. The menu box will appear giving you the option to label your shape, delete it or select all units displayed inside of it.
10. **Delete Shape**: Delete a shape on the map by left clicking on the shape you wish to remove.

Driving Directions

If you have selected driving directions in the Selected Units menu, detailed driving instructions can be found here. The directions are displayed from unit to unit in the order selected.

Click the ⊘ button to remove the driving directions.

Click the 🖨 button to create a printable version of the driving directions in a new browser window.

Request a Proposal / Print Map

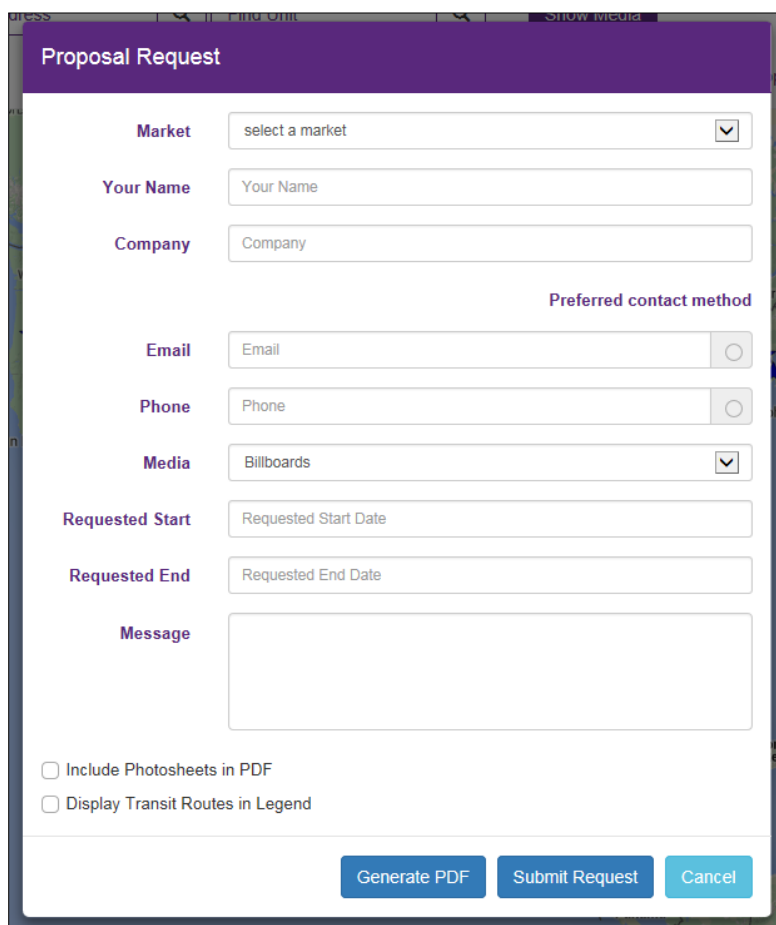To print the map to PDF or submit for proposal, select Request a Proposal from the Header.

The Proposal Request window will open presenting optional fields such as your name, company, or preferred contact information. Any information entered will print to the map.

Choose to Include Photosheets in PDF to attach the Photosheets of each selected location directly to the map output.

If Transit Data is displayed on the map, you may choose whether to include a transit legend to your output.

Click Generate PDF to export the map to a PDF for you to take with you. The map output will print your current map view.

Click Submit Request to submit the map and selected locations to an OUTFRONT sales representative for pricing and availability.